

**Sublette County Hospital District Board Meeting Minutes**  
**January 4th at 5:30pm**  
**Pinedale, County Building**

**Board Members in Attendance**

Tonia Hoffman – Board Chair

Jamison Ziegler – Vice Chair

Kenda Tanner – Secretary / Treasurer

Ashli Tatro – Trustee

Dave Bell- Excused due to illness

**5:34pm:** Call to order

**Pledge of Allegiance**

**Set Agenda** - Kenda motioned Ashli seconded to approve the agenda. Motion passed unanimously.

**Sublette County Health Foundation:** *Consideration of contract for services with John Goettler of the Goettler Group*

John made a brief presentation about his background in fundraising. His company, the Goettler Group is based in Jackson. He started 28 years ago with a family consulting business in Ohio. He worked for the St. John's Health Foundation from 2013 to 2022 and helped raise \$19 million for the Sage Living facility. Sublette County has a fantastic story and he would like to be part of the team. He currently aims to have four clients at a time. One of his other three is Star Valley Health where he is helping raise money for their Alpine Clinic. He would plan on being in Sublette County one day per week to start. He would like to work with the Foundation Board and form a campaign steering committee.

He would work hand in hand with Kari DeWitt, who is the Executive Director of the Foundation. Fundraising is a team sport.

Ashli Tatro asked if he foresaw the potential to fundraise outside the county. He said yes. Roughly 1/3 of St. John's patients are Sublette County residents. There are strong ties between the communities. Kari added that Dave Bell has already travelled to another county to pitch a potential donor and that she thought this campaign could appeal statewide.

Kenda asked if we had a potential donor list. John said that between his Teton county contacts and Kari's Sublette County contacts they already had quite a start on potential lead donors.

Lena asked after the first 6 months, what the contract will look like? Will it renew or can it go month to month? John said this contract is for \$8,000 per month. He recommends after 6 months taking a "half time" and evaluating how it's

going. It's possible that Kari would have this well in hand, and his services would no longer be needed. Or perhaps they are needed on a smaller scale. Or some of his clients say let's do another six months at the same terms and see if we can start to wrap this up. It would be up to the board to decide how to proceed after 6 months.

**Public Comment** – Louann Heydt thought this was a fantastic idea that could raise funds when we need them the most. She suggested that some former doctors might be interested in donating, as they helped form healthcare in Sublette County.

**6:09 pm Executive Session:** *Personnel and Legal* – Kenda motioned and Ashli seconded to go into ES.

**6:33pm** – Out of Executive Session. Jamison motioned to accept the Goettler Group proposal noting that we are in a spot where we need to raise funds and would like to see us launch a fundraising campaign. Kenda seconded. Without further discussion the motion passed unanimously.

**6:36pm -Adjournment-** Jamison motioned and Ashli seconded. Motion passed unanimously. Meeting adjourned.

Minutes taken by Kari DeWitt

\_\_\_\_\_  
Tonia Hoffman, Board Chair

\_\_\_\_\_  
Date

\_\_\_\_\_  
Dave Doorn, Administrator

\_\_\_\_\_  
Date